



## SEO REPORT

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# Website Analysis for **alphausa.org**

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# Website Analysis for **alphausa.org**

## **Technical Factors**

SEO FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Pages indexed by Google	The higher the number of pages indexed by Google, better the ranking in Search Engines.	4,140	VERY GOOD	Please add more quality pages on a regular basis.

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site:alphausa.org

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About 3,440 results (0.17 seconds)

Adva

Everything

Images

Videos

News

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More

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Googl

[www.google.com/webmasters/](http://www.google.com/webmasters/) Do you own alphausa.org? Get indexing and ranking data from Google.

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[alphausa.org/Articles/.../Campus\\_Alpha\\_Videos.aspx](http://alphausa.org/Articles/.../Campus_Alpha_Videos.aspx) - Cached - Similar

#1 | PR: ? | Google Cache Date: ? | Traffic Value: ? | Age: ? | del.icio.us: ? | del.icio.us Page Bookmarks: ? | Digg: ? | Digg's Popular S

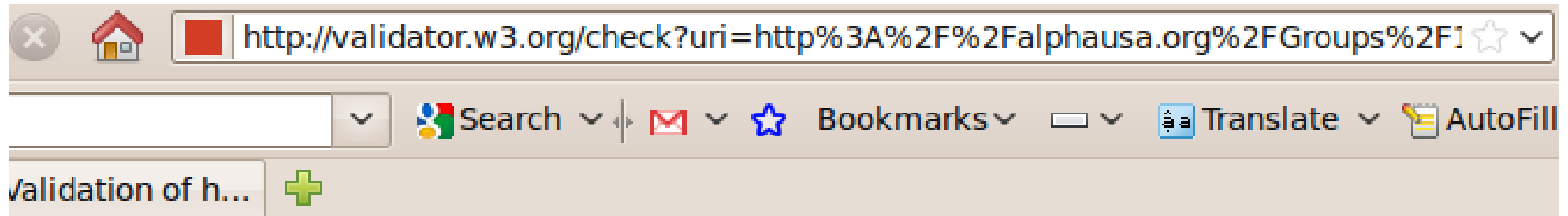
SEO FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
<b>Domain Age</b>	The older the domain, the better will be the ranking in SE's.	<b>Created: 2000-05-04</b> <b>Expires: 2017-05-04</b>	VERY GOOD	Please extend your site registration for maximum possible years which would enhance the reliability of your site for its visitors.
<b>Reverse IP</b>	Search Engines like clean and static IPs.	<b>169 Results found</b>	NOT GOOD	Go for a dedicated IP. It is good from Search Engine point of view.
<b>Canonicalization</b>	Canonicalization is the process of picking the best URL when there are several choices, and it usually refers to home pages.	<b>Issue is not there</b>	VERY GOOD	Great work!



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## **On Page Factors**

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
HTML Validation	Validating Web documents is an important step which can help in improving and ensuring the quality of your site.	73 Errors	OK	Try to fix all these errors to maintain the quality of the web site.



# Markup Validation Service

Check the markup (HTML, XHTML, ...) of Web documents

**Jump To:** [Validation Output](#)

## Errors found while checking this document as HTML 4.0 Transitional

<b>Result:</b>	73 Errors, 32 warning(s)
<b>Address :</b>	<a href="http://alphausa.org/Groups/1000065342/Alt_Home_page.aspx">http://alphausa.org/Groups/1000065342/Alt_Home_page.aspx</a>

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
<b>Page Rank (PR)</b>	Higher the PR, more the trust of visitors.	<b>0</b>	NOT GOOD	Need more in-bound links to make the site an attractive link prospect. Link Building will help.
<b>Title Relevancy</b>	Brief and relevant title is highly considered by Search Engines and visitors alike.	<b>100%</b>	VERY GOOD	Great work!
<b>Keyword</b>	Need to target one or two keywords per page. So page needs keywords rearrangement.	<b>Found</b>	VERY GOOD	It is better to use different text than the title and some targeted keywords as headings.
<b>Headings</b>	Brief and relevant headings are highly considered by Search Engines.	<b>Not found</b>	NOT GOOD	It is better to use different text than the title and some targeted keywords as headings.



# Website Analysis for **alphausa.org**

## **Off Page Factors**

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Back Links	Greater number of quality back links boost your site's ranking.	Google - 202 Yahoo - 639	NOT GOOD	Need to improve link popularity in Google, Yahoo and Bing. Link building will help.



link:alphausa.org



About 202 results (0.16 seconds)

Everything

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Show search tools

[credit](#)

The site Parmeshwarkaprem. site is hosted in Switzerland & [parmeshwarkaprem.jesus.net](#)

[Charity Program & Partn](#)

Charity Program & Partners. C line. Charity running has becc [www.chicagohalfmarathon.cc](#)

[9 - St Paul's Theological](#)

Independent Students · Ordina ordination, or church leadersh [sptc.htb.org.uk/home?page=8](#)



alphausa.org

SITE EXPLORER

Site Explorer

Add to MySites

My Sites

Submit Your Site

Preferences

Blog

Badge

Web Service API

Feedback

Results

Tip: Your "link:" query has b

Pages (5,848)

**Inlinks (639)**

Result details:

1. Alpha North America  
text/html [www.alphana.org](#) -

2. Wichita First Church of the Na  
text/html [www.firstnaz.org](#) -

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
<b>Dmoz listing</b>	DMOZ is by far the most authoritative site.	<b>Found</b>	VERY GOOD	Get a listing with DMOZ on priority basis.
<b>Yahoo directory listing</b>	Yahoo listing brings traffic, page rank and authority to the domain.	<b>Found</b>	VERY GOOD	Great work!
<b>Top social bookmark listing</b>	Good for getting direct traffic.	<b>Not found</b>	NOT GOOD	Start the social book-marking promotion.



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## **Competitor's Ranking**

KEYWORDS	CURRENT RANKING	SEARCH ENGINE	GLOBAL MONTHLY SEARCH VOLUME
"Purpose of life"	Not found in top 100	Google	110,000 visits per month

Google search results for "Purpose of life". The search bar shows "Purpose of life" circled in red. Below the search bar, it says "About 104,000,000 results". The top results include:

- [Meaning of life - Wikipedia, the free encyclopedia](#) - The value of the question pertaining to the **purpose of life** may ... What is the **purpose of life**? What is the purpose of one's lif
- [Questions - Scientific inquiry and ... - Western philosophical pers](#) en.wikipedia.org/wiki/Meaning\_of\_life - Cached - Similar
- [Purpose - Wikipedia, the free encyclopedia](#) - Modern spiritual philosophy sees the purpose in life as improvin
- en.wikipedia.org/wiki/Purpose - Cached - Similar
- [+ Show more results from wikipedia.org](#)

Find keywords interface. The search bar contains "Purpose of life" circled in red. The "Word or phrase" field also contains "Purpose of life" circled in red. The "Website" field is empty. The "Search" button is visible. Below the search bar, there are options for "Only show ideas closely related to my search terms" (unchecked), "Advanced options", "Locations: United States", and "Languages: English". A yellow banner says "Sign in with your AdWords login information to see the full set of ideas for this se". Below the search bar, there are options for "Download", "View as text", and "More like these". The results table shows:

Keyword	Competition	Global Monthly Searches
<input type="checkbox"/> <a href="#">purpose of life</a>	<input type="checkbox"/>	110,000

Were you aware that the keyword "**Purpose of life**" can generate "110,000" visitors per month if you were on **top 3** of Google search. It's not too late, AuroIN can get you on **the first page of Google**.



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## **How AuroIN can help with Natural Search Engine Rankings:**

There are 3 stages to the process:

1. Agree to the list of keywords
2. Make some changes to the existing website
3. Start an inbound link building campaign



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**Are you looking for a detailed report on:**

**Competitor research, Keyword analysis, Critical site analysis, Reputation management, Social networking, Local listing, Visitor behavior, 25 + Off-page factors (e.g. Directory, Article etc.), 20+ On-site factors (e.g. Canonical issue, pages indexed), 20+ On-page factors (e.g. Meta elements, URL)**

**Delivery Time: 5 business days**

**Cost: \$100**

**\*Detailed report is complementary for all our customers.  
Sign up now (<http://www.auroin.com/seo-pricing/>) to  
become a customer!**



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## Testimonials

Client	Acknowledgement	Company
<b>Markus Heitkoetter (Austin, TX)</b>	<p><i>"We have tried several SEO companies in the past. Therefore we were at first sceptic when we received an offer from you. But the professionalism of your offer convinced us to check you out, and I am glad we did. We selected the SEO Silver Plan and the PPC Platinum Plan. At any given time we know what you are working on and any concerns are addressed within hours, not days!"</i></p>	The logo for Rockwell Trading, featuring a stylized white wing or sail icon above the text 'Rockwell Trading' in white on a dark red background.
<b>Irit Kahane (London, UK)</b>	<p><i>"AuroIN is a very professional SEO company. We are pleased with their efficiency of reporting, excellent support, and unlike a lot of other SEO's, they actually do what they say. In just 1 month we saw a marked improvement in the our keyword positions. AuroIN professionalism provides our company the feeling of its reliability that leads to our success in our business."</i></p>	The logo for Zell Arazim Pharmacy, featuring a green tree icon above the text 'ZELL ARAZIM PHARMACY HOMEOPATHY MEDICAL HERBS' in green on a white background.

More testimonials: <http://www.auroin.com/auroin-reviews/>



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## SEO Prices and Deliverable

SEO-Plans	Working Hours/Month	Price/Month
Rank Builder	80	\$800
Business Builder	160	\$1500
Market Maker	320	\$3000
Webmaster	480	\$4400
King Maker	640	\$5800
Business Chancellor	800	\$7200

For higher plan please call 888-887-9736 and for budget plan visit  
<http://www.auroin.com/budget-seo-plans.htm>

More on pricing: <http://www.auroin.com/seo-pricing/>

Sample SEO reports: <http://www.auroin.com/sample-seo-reports.htm>



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For more information about this report and to  
discuss further, please contact

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or

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